

RELEVANT EVENT

DATE: 09/30/2013

QUOTING SYMBOL: GCARSO

COMPANY NAME: GRUPO CARSO S.A.B. DE C.V.

PLACE: MEXICO CITY

GRUPO CARSO, S.A.B. DE C.V. ("GCARSO") SELLS ITS 20% SHARE CAPITAL OF PHILIP MORRIS MEXICO, S.A DE C.V. ("PMM")

Mexico City, September 30, 2013 – Gcarso announced that it has finalized the process to sell to Philip Morris International, INC. ("PMI") the remaining 20% of its equity stake in PMM, which is a subsidiary of PMI dedicated to the tobacco industry in Mexico. The price of the sale is approximately \$703 million dollars and is subject to a potential adjustment process that reflects the PMM's performance during a three year period that shall conclude two years following the conclusion of the sale. As a result of the transaction, PMI has acquired 100% of PMM.